



SEASON SPONSORSHIP OPPORTUNITIES

The Academy Theatre is supported by generous gifts from foundations, corporations, and individuals. This program is supported in part by Georgia Council for the Arts through the appropriations of the Georgia General Assembly. GCA is a Partner Agency of the National Endowment for the Arts. Funding for this program is provided by the Fulton County Board of Commissioners. The City of Hapeville and the Academy Theatre have entered into a public/private partnership to serve the citizens of Hapeville. The City of Hapeville is the official sponsor of the Academy Theatre's programming in Hapeville.





HISTORY & ORGANIZATIONAL BACKGROUND

The Academy Theatre is a nationally recognized professional Theatre where everything you experience will make you think. Founded in 1956 by Frank Wittow, the Academy Theatre is Georgia's longest running integrated professional theatre. Our award-winning reputation for excellence in theater and education has been well-earned, with a track record of successful productions, dedicated staff, the development of talent and continued alumni support. The Academy Theatre has been highly regarded for its productions of classic and contemporary plays, as well as its strong educational outreach programs – including a Theatre for Youth Touring Ensemble, Senior Touring Ensemble, and numerous play development projects with underserved, at-risk, and special populations. Over two million Georgia school children have been served through the Academy's highly acclaimed, innovative performances. The Academy Theatre is one of the most affordable theatres in the Atlanta market, making it an experience that everyone can enjoy.

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Season Sponsorship Opportunities

Topaz Sponsor: (\$1—\$499)

As a Topaz Sponsor, you will receive

- ◆ Listing on Academy Theatre’s website
- ◆ Listing in all playbills
- ◆ Listing on the electronic board in the Theatre’s lobby

Emerald Sponsor: (\$500+)

As a Emerald Sponsor, you will receive

- ◆ Listing on Academy Theatre’s website
- ◆ Listing in all playbills
- ◆ Listing on the electronic board in the Theatre’s lobby
- ◆ Six (6) FlexPass tickets which may be used any time during the season.



Season Sponsorship Opportunities

Ruby Sponsor: (\$1000+)

As a Ruby Sponsor, you will receive

- ◆ Listing on Academy Theatre's website
- ◆ Listing in all playbills
- ◆ Listing on the electronic board in the Theatre's lobby
- ◆ Ten (10) FlexPass tickets which may be used any time during the season.
- ◆ Invitation for two (2) to the Annual Sponsors Appreciation Party.



Season Sponsorship Opportunities



Sapphire Sponsor: (\$2500+)

As a Sapphire Sponsor, you will receive

- ◆ Listing on Academy Theatre's website
- ◆ Listing all playbills
- ◆ Listing on the electronic board in the Theatre's lobby
- ◆ Twenty (20) FlexPass tickets which may be used any time during the season.
- ◆ Invitation for two (2) to the Annual Sponsors Appreciation Party.

Season Sponsorship Opportunities



Diamond Sponsor: (\$5000+)

As a Diamond Sponsor, you will receive

- ◆ Listing with your website link on Academy Theatre's website
- ◆ Listing in all playbills
- ◆ Listing on the electronic board in the Theatre's lobby
- ◆ Thirty (30) FlexPass tickets which may be used any time during the season.
- ◆ Invitation for four (4) to the Annual Sponsors Appreciation Party
- ◆ Quarter Page Ad in the Playbill/Program
- ◆ Announced as Diamond Sponsor in nightly curtain speech

Season Sponsorship Opportunities

Gold Sponsor: (\$10000+)

As a Gold Sponsor, you will receive

- ◆ Listing with your website link on Academy Theatre's website
- ◆ Listing in all playbills
- ◆ Listing on the electronic board in the Theatre's lobby
- ◆ Forty (40) FlexPass tickets which may be used any time during the season.
- ◆ Invitation for eight (8) to the Annual Sponsors Appreciation Party.
- ◆ Half Page Ad in the Playbill/Program
- ◆ Announced as Gold Sponsor in the nightly curtain speech.
- ◆ Special Invitation to Preview Nights



Season Sponsorship Opportunities

Platinum Sponsor: (\$15000+)

As a Platinum Sponsor, you will receive

- ◆ Listing with your website link on Academy Theatre's website
- ◆ Listing in all playbills
- ◆ Listing on the electronic board in the Theatre's lobby
- ◆ Fifty (50) FlexPass tickets which may be used any time during the season.
- ◆ Invitation for eight (8) to the Annual Sponsors Appreciation Party.
- ◆ Full Page Ad in the Playbill/Program
- ◆ Announced as Platinum Sponsor in the nightly curtain speech.
- ◆ Special Invitation to Preview Nights



Season Sponsorship Opportunities



Titanium Sponsor: (\$25000+)

As a Titanium Sponsor, you will receive

- ◆ Listing with your website link on Academy Theatre's website
- ◆ Listing in all playbills
- ◆ Listing on the electronic board in the Theatre's lobby
- ◆ Sixty (60) FlexPass tickets which may be used any time during the season.
- ◆ Invitation for ten (10) to the Annual Sponsors Appreciation Party.
- ◆ Full Page Ad in the Playbill/Program
- ◆ Announced as Titanium Sponsor in the nightly curtain speech.
- ◆ Special Invitation to Preview Nights



**Academy Theatre's Building at
599 North Central Avenue, Hapeville Georgia**



Academy Theatre Mainstage



Academy Theatre Mainstage



Academy Theatre Diamond Stage



**Please contact the Academy
Theatre at 404-474-8332 or
770-891-3161**

Or email

**academytheatre@mindspring.com
for more information about
Sponsorships**

ACADEMY THEATRE BOARD OF DIRECTORS

**Jimmy Gough - Board Chair,
Derrick Jones, Chris Moorman,
Charlotte Rentz, & Larry Robertson,**

ACADEMY THEATRE STAFF

**Robert Drake - Artistic Director
Lorenne Fey - Managing Director
Lakisha Smith - Artistic Associate
Lynna Schmidt - Director, Children's Theater
Rob Raissle - Corporate Relations Director
Marcus Fellingham - Patron Services Manager
Alison Ramsay - Associate Patron Services
Manager
Bob Shekell - Facilities Manager
Susan Bailey, Phillip Casillas & Chase Stell -
Front of House**